

**RESOLUTION NO. 0534**  
Series of 2025

WHEREAS, the Department of Agriculture has a Purchase Request for the **One job order for the production of Audio-Video Presentation (AVP) for the Organic Agriculture Program (OAP) stories of farmer beneficiaries** with a total budget under GAA 2025 for Approved Budget for the Contract in the amount of **Two Hundred Forty Thousand Pesos Only (Php 240,000.00)**;

WHEREAS **NO BOUNDARIES ADVERTISING AND EVENTS** is one of the flourishing companies in the city of Iloilo which started in 2016 that caters to the need of producing advertorial materials of different sectors;

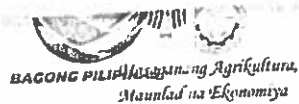
WHEREAS, since 2019, following AVPs were produced by the **NO BOUNDARIES ADVERTISING AND EVENTS** for the Department of Agriculture-Western Visayas:

- Audio-Visual Presentations (AVPs) on Granule Applicator, Hybrid Rice, Rice Combine Harvester, Rice Model Farm, Rice Reaper, Solar-Powered Irrigation Projects and Rice Transplanter.
- AVP on RCEF Program Rice Mechanization Beneficiaries, RCEF Program Rice Seed Program Beneficiaries, RCEF Program Rice Extension Beneficiaries, RCEF Program Rice Credit Beneficiaries, Farm Service Provider Program Beneficiaries, Solar Irrigation Project Beneficiaries, Rice Processing Centers in Region 6, Community Rice Model Farms Beneficiaries, Benefits of Granular Applicators, and Benefits of riding Tractor and Walk-Behind type transplanter.
- AVP on Peacepond Organic Farm Story (recycling farm waste), Grace Organic Farm Story (IPM & Verm Composting), Integrated Diversified Organic Farming System, Victorias Organic Agriculture Hub Story, How to make, use apply concoctions, Fermented Fruit Juice (FFJ), Fermented Plant Juice (FPJ), Calcium Phosphate (Calphos), Oriental Herbal Nutrient (OHN), Indigenous Microorganisms (IMO), and Fish Amino Acid (FAA).
- AVP on Registry System for Basic Sector in Agriculture, Fertilizer Discount Vouchers, Farm Management Techniques before and after Disasters, Balanced Fertilization Strategy, Brown Rice Cooking recipes, and Commercialization of matured rice technologies.

WHEREAS, these activities have benefited the agricultural industry particularly the farmers wherein their projects and products were promoted through the quad-media;

WHEREAS, **NO BOUNDARIES ADVERTISING AND EVENTS** has conveyed vital information from the different local government units and agri-tourism stakeholders to further development in the countryside;

Through these initiatives of promoting and integrating culture with agri-tourism innovations of the **NO BOUNDARIES ADVERTISING AND EVENTS** more ordinary farmers, livestock raisers, fisherfolk, students, entrepreneurs and professionals will be interested and get involved in the agriculture industry.



DEPARTMENT OF AGRICULTURE WESTERN VISAYAS  
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NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:


- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the **One job order for the production of Audio-Video Presentation (AVP) for the Organic Agriculture Program (OAP) stories of farmer beneficiaries with a price quotation of Two Hundred Forty Thousand Pesos Only (Php 240,000.00) to NO BOUNDARIES ADVERTISING AND EVENTS;**
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Western Visayas of the foregoing findings.


RESOLVED, at DA Western Visayas, Parola, Fort San Pedro St., Iloilo City, this JUN 20 2025

  
ATTY. ROEHL M. ASUNCION  
Chairperson

RTD ZARLINA B. CUELLO  
Vice Chairperson

DR. JONIC F. NATIVIDAD  
Member

  
LORIE D. DEASIS  
Member

  
MAE P. NONES  
Member

Approved:

  
DENNIS R. ARPIA  
Regional Executive Director