

Negotiated Procurement  
(Scientific, Scholarly or Artistic Work,  
Exclusive Technology and Media Services)

RESOLUTION NO. 0003  
Series of 2025

WHEREAS, the Department of Agriculture has a Purchase Request for the Procurement of One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a total budget under NEP 2025 for Approved Budget for the Contract in the amount of Three Hundred Ninety-Six Thousand Pesos Only (Php 396,000.00);

There are three active AM radio stations and seven active FM radio stations operating in the province of Capiz.

WHEREAS, **IFM-RMN Roxas City/Radio Mindanao Network Inc.** operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Aklan, Negros Occidental, Iloilo, and Northern Antique;

WHEREAS, **IFM-RMN Roxas City/Radio Mindanao Network Inc.** is considered as one of the top FM stations in the province of Capiz and is patronized by advertisers for its informative block time programs.

WHEREAS, **IFM-RMN Roxas City/Radio Mindanao Network Inc.** offers a 30-minute block time program every Tuesday and Thursday for twelve months in primetime slot at a very reasonable and affordable cost of P30,000.00 per month.

WHEREAS, **IFM-RMN Roxas City/Radio Mindanao Network Inc.** has established partnership with the DA-Western Visayas on its sponsored Kadalag-an sang Agrikultura Radio Farm Program aired every 9:00 am to 9:30 am for the past 29 years.

Series of School-on-the-Air (SOA), a distant learning program featuring focused and priority commodities of banner programs such as Palayamanan, PalayCheck, Integrated Pest Management, Coffee Production, Banana Production, Organic agriculture and livestock and Poultry Technologies were conducted.

Through these blocktime program- Kadalag-an sang Agrikultura we have established a pool of radio listeners consisting of ordinary farmers, livestock raisers, fisher folks, students, entrepreneurs and professionals who are interested and are practicing farming in their respective areas.

Thus, it is fitting to air our 30-minute agricultural blocktime program over **IFM-RMN Roxas City/Radio Mindanao Network Inc.** as our ppartner in disseminating agricultural information and updating farmers of latest development and innovations in the agricultural industry.

Most importantly, the **IFM-RMN Roxas City/Radio Mindanao Network Inc.** has proven its worth as a credible radio station and it continues to acquire a high rating of listenership in the region. We can claim and be proud that we have been part of it.

RESOLVED, at DA Western Visayas, Brgy. Buntatala, Jaro, Iloilo City, this 3<sup>rd</sup> day of January, 2025.

  
**ZARLINA B. CUERVO**  
Chairperson

  
**ATTY. ROLIN M. ASUNCION**  
Vice Chairperson

  
**MARIA TERESA T. SOLIS**  
Member

**DR. JONIC F. NATIVIDAD**  
Member

  
**LORIE D. DEASIS**  
Member

**MAE P. NONES**  
Member

**ESTER RUTH F. TORREVERDE**  
Member

Approved:

  
**DENNIS R. ARPIA**  
Regional Executive Director