

RESOLUTION NO. 0001  
Series of 2025

WHEREAS, the Department of Agriculture has a Purchase Request for the Procurement of One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a total budget under NEP 2025 for Approved Budget for the Contract in the amount of Four Hundred Twenty Thousand Pesos (Php 420,000.00);

WHEREAS, **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Inc.** operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Capiz, Mindoro, Masbate, and Palawan;

WHEREAS, **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Inc.** is considered as the number one radio stations in the AM band in Aklan and is patronized by advertisers in metro Kalibo and farmers in the rural areas.

WHEREAS, **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Inc.** offers a 30-minute block time at a very reasonable and affordable cost of P35,000.00 per month.

WHEREAS, **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Inc.** has established partnership with the DA-Western Visayas on its sponsored Kadalag-an sang Agrikultura Radio Farm Program aired every 5:00 to 5:30 in the afternoon Tuesday and Thursday for the past 20 years.

Series of School-on-the-Air (SOAs), a distant learning program featuring focused and priority commodities of banner programs such as Palayamanan, PalayCheck, Integrated Pest Management, Coffee Production, Banana production, Organic agriculture and livestock and Poultry technologies were conducted.

The recent intensified airing of Smart Rice Agriculture technology has reached and empowered target rice clusters, local farmer technicians and farmer leaders in the province of Aklan.

Through these blocktime program-Kadalag-an sang Agrikultura have established a pool of radio listeners consisting of ordinary farmers, livestock raisers, fisher folks, students, entrepreneurs and professionals who are interested and are practicing farming in their respective areas.

Thus, it is fitting to continue airing our Kadalag-an sang Agrikultura radio farm program over **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Inc.** as our partner in disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry.

Most importantly, the **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Incorporated** has proven its worth as a credible radio station and it continues to acquire a high rating of listenership in the region. We can claim and be proud that we have been part of it.

NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the One Job Order for 15-minutes airtime services to be aired on a commercial radio station with a price quotation of **Four Hundred Twenty Thousand Pesos (Php 420,000.00)** to **DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network Inc.;**
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Western Visayas of the foregoing findings.



**BAGONG PILIPINAS** *Masagana ng Agrikultura,  
Mamund na Ekonomiya*

Republic of the Philippines  
**DEPARTMENT OF AGRICULTURE WESTERN VISAYAS**  
Hamungaya, Brgy. Buntatala, Jaro, Iloilo City  
westernvisayas@mail.da.gov.ph | (0333) 336-4221

RESOLVED, at DA Western Visayas, Brgy. Buntatala, Jaro, Iloilo City, this **DEC 27 2024** day of January, 2024.

**ZARLINA B. CUELLO**  
Chairperson

  
**ATTY. ROLIN M. ASUNCION**  
Vice Chairperson

  
**MARIA VERESA T. SOLIS**  
Member

  
**DR. JONIC F. NATIVIDAD**  
Member

  
**LORIE D. DEASIS**  
Member

**MAE P. NONES**  
Member

  
**ESTER RUTH F. TORREVERDE**  
Member

Approved:

  
**DENNIS R. ARPIA**  
Regional Executive Director