



**BAGONG PILIPINAS** *Masagana ng Agrikultura,  
Maunlad na Ekonomiya*

Republic of the Philippines  
**DEPARTMENT OF AGRICULTURE WESTERN VISAYAS**  
Hamungaya, Brgy. Buntatala, Jaro, Iloilo City  
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Negotiated Procurement  
(Scientific, Scholarly or Artistic Work,  
Exclusive Technology and Media Services)

**RESOLUTION NO. 1105**  
Series of 2025

WHEREAS, the Department of Agriculture has a Purchase Request for the Procurement of One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a total budget under NEP 2025 for Approved Budget for the Contract in the amount of Three Hundred Sixty Thousand Pesos Only (Php 360,000.00);

There is only one AM radio station and seven FM radio station and seven FM radio stations operating in the province of Antique.

WHEREAS, **DYKA/KAUSWAGAN BROADCASTING CORP.** is the first AM station in the province of Antique. It was established in May 1, 1972 and now operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Palawan, Mindoro, Masbate, and Southern Iloilo.

WHEREAS, **DYKA/KAUSWAGAN BROADCASTING CORP.** offers a 30-minute block time at a very reasonable and affordable cost of P30,000.00 per month.

WHEREAS, **DYKA/KAUSWAGAN BROADCASTING CORP.** has established partnership with the DA-Western Visayas on its sponsored Kadalag-an sang Agrikultura Radio Farm Program aired every 5:00 to 5:30 in the morning from Monday to Friday for the past 30 years.

The recent intensified airing of Smart Rice Agriculture technology has reached and empowered target rice clusters, local farmer technicians and farmer leaders in the province of Iloilo.

The series of agricultural advertorials on African Swine Fever (ASF), Fall Armyworm (FAW) and Rice Competitiveness Enhancement Fund (RCEF) were aired which greatly create awareness and educate agricultural stakeholders to confront these problems besetting the industry.

We have established a pool of radio listeners consisting of ordinary farmers, livestock raisers, fisherfolk, student, entrepreneurs ad professionals who are interested and are practicing integrated farming in their respective areas.

Thus, it is fitting to continue airing our radio airtime program over **DYKA/KAUSWAGAN BROADCASTING CORP.** as our partner in disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry because of its wide reach on listenership among the various sectors in the region.




NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a price quotation of **Three Hundred Sixty Thousand Pesos Only (Php 360,000.00)** to **DYKA/KAUSWAGAN BROADCASTING CORP.**;
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Western Visayas of the foregoing findings.

RESOLVED, at DA Western Visayas, Brgy. Buntatala, Jaro, Iloilo City, this 3<sup>rd</sup> day of January, 2025.

  
**ZARLINA B. CUETO**  
Chairperson

  
**ATTY. ROLANDO M. ASUNCION**  
Vice Chairperson

  
**MARIA TERESA T. SOLIS**  
Member

**DR. JONIC F. NATIVIDAD**  
Member

  
**LORIE D. DEASIS**  
Member

**MAE P. NONES**  
Member

**ESTER RUTH F. TORREVERDE**  
Member

Approved:

  
**DENNIS R. ARPIA**  
Regional Executive Director