

Negotiated Procurement  
(Scientific, Scholarly or Artistic Work,  
Exclusive Technology and Media Services)

RESOLUTION NO. XXX  
Series of 2025

WHEREAS, the Department of Agriculture has a Purchase Request for One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a total budget under NEP 2025 for Approved Budget for the Contract in the amount of Three Hundred Ninety-Six Thousand Pesos Only (Php 396,000.00);

WHEREAS, **DYSI- Super Radyo sa Iloilo/ GMA Network Inc.** is considered as one of the top five and active station in the AM band in Western Visayas and is recognized as one of the most awarded radio stations in the country by the *Kapisanan ng mga Brodkaster ng Pilipinas* or KBP among ten AM radio stations and 18 FM radio stations operating in the province of Iloilo;

WHEREAS, **DYSI- Super Radyo sa Iloilo/ GMA Network Inc.** operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Guimaras, Negros Occidental, Capiz and Aklan.

WHEREAS, **DYSI- Super Radyo sa Iloilo/ GMA Network Inc.** offers a 30-minute block time at a very reasonable and affordable cost of P33,000.00 per month with timeslot every 2:30 to 3:00 in the afternoon Monday to Friday wherein farmers, fishers and livestock raisers are used to listen.

The series of agricultural advertorials on African Swine Fever (ASF), Fall Armyworm (FAW) and Rice Competitiveness Enhancement Fund (RCEF) were aired which greatly create awareness and educate agri-stakeholders to confront these problems besetting the industry.

We have established a pool of radio listeners consisting of ordinary farmers, livestock raisers, fisherfolk, students, entrepreneurs and professionals who are interested and are practicing integrated farming in their respective areas.

Thus, it is fitting to continue airing our Kadalag-an sang Agrikultura radio farm program over **DYSI- Super Radyo sa Iloilo/ GMA Network Inc.** as our partner in disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry.

NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a price quotation of **Three Hundred Ninety-Six Thousand Pesos Only (Php 396,000.00)** to **DYSI- Super Radyo sa Iloilo/ GMA Network Inc.**;
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Western Visayas of the foregoing findings.

RESOLVED, at DA Western Visayas, Brgy. Buntatala, Jaro, Iloilo City, this 7<sup>th</sup> day of January, 2025.

 **ZARLINA B. CUELLO**  
Chairperson

 **ATTY. ROLIN M. ASUNCION**  
Vice Chairperson

 **DR. JOSE F. NATIVIDAD**  
Member

 **LORIE D. DEASIS**  
Member

**MAE P. NONES**  
Member

Approved:

 **DENNIS R. ARPIA**  
Regional Executive Director