



RESOLUTION NO. 5
Series of 2023

WHEREAS, the Department of Agriculture has a Purchase Request for the One Job Order for the audio video presentations (AVPs)/video materials of DA Western Visayas' High Value Crops Development Program (HVCDP) success stories of farmer-beneficiaries with a total budget under GAA 2023 for Approved Budget for the Contract in the amount of One Hundred Thousand Pesos (Php100,000.00);

WHEREAS, the city of Iloilo has many advertising agencies and consultancy companies which caters to the need of producing advertorial materials of different sectors;

WHEREAS, one of the flourishing companies is the No boundaries Advertising and Events which stated in 2016 and has office address at DECA 2, Block 1, Lot 69, Pandac, Pavia, Iloilo City;

WHEREAS, since 2019, the following AVPs were produced by the No Boundaries Advertising and Events for the Department of Agriculture-Western Visayas;

- Audio-Visual Presentations (AVPs) on Granule Applicator, Hybrid Rice, Rice Combine Harvester, Rice Model Farm, Rice Reaper, Solar-Powered Irrigation Projects and Rice Transplanter
- Audio-Visual Presentations (AVPs) on 1. Identification, Detection, Monitoring, Suppression and Control on Fall Armyworm, 2. Sustainable Corn Production in Slopping Areas (SCoPSA) technology, 3. Documentation of four pre-identified cassava delicacies and 4. Documentation of four pre-identified on corn delicacies in the region
- AVP on Farm and Farmers Consolidation and Clustering F2C2 1. Kalipunan ng mga Magsasaka sa Patnongon (KAMAPAT); Sibalom Livestock and Poultry Raisers Association (SILPRA), M3CG Coffee Production, Barriga Rice Model Farm and SONARCO in Himamaylan City, Negros Occidental
- AVP on Mango Production in the Province of Guimaras and Coffee Production in Sibalom, Antique
- AVP on RCEF Program Rice Mechanization Beneficiaries, FCEF Program Rice Seed Program Beneficiaries, RCEF Program Rice Extension Beneficiaries, RCEF Program Rice Credit Beneficiaries, Farm Service Provider Program Beneficiaries, Solar Irrigation Project Beneficiaries, Rice Processing Centers in Region 6, Community Rice Model Farms Beneficiaries, Benefits of Granular Applicators, and Benefits of riding Tupe and Walk-Behind type transplanters
- AVP on Peacepond Organic Farm Story (recycling far waste), Grace Organic Farm Story (IPM & Vermi Composting), Integrated Diversified Organic Farming System, Victorias Organic Agriculture Hub Story, How to make, use apply concoctions, fermented fruit juice (FFJ), Fermented Plant Juice (FPJ), Calcium Phosphate (Calphos), Oriental herbal Nutrient (OHN), Indigenous Microorganism (IMO), and fish Amino Acid (FAA)



WHEREAS, these activities have benefited the agricultural industry particularly the farmers wherein their projects and products were promoted through the quad-media;

WHEREAS, No Boundaries Advertising and Events has conveyed vital information from the different local government units and agri-tourism stakeholders to further development in the countryside;

WHEREAS, through these initiatives of promoting and integrating culture with the agri-tourism innovations of the No Boundaries Advertising and Events more ordinary farmers, livestock raisers, fisherfolks, students, entrepreneurs and professionals will be interested and get involved in the agriculture industry;

WHEREAS, it is fitting to award the Audio-video presentation (AVP) of Rice Program in Western Visayas to No Boundaries Advertising and Events according to the specifies terms and reference;

WHEREAS, it is determined that it would be more advantageous for the government to negotiate with No Boundaries Advertising and Events by resorting to Alternative Mode of Procurement (Negotiated Procurement) Scientific, Scholarly or Artistic Work, Exclusive technology and Media Services under Section 53.6 of the 2016 Revised IRR of RA 9184;

WHEREAS, One Job Order for the audio video presentations (AVPs)/video materials of DA Western Visayas' High Value Crops Development Program (HVCDP) success stories of farmer-beneficiaries is classified under media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media as per Section 53.6 of the 2016 Revised IRR of RA 9184;

NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the "One Job Order for the audio video presentations (AVPs)/video materials of DA Western Visayas' High Value Crops Development Program (HVCDP) success stories of farmer-beneficiaries" with a price quotation of One Hundred Thousand Pesos (Php100,000.00) to No Boundaries Advertising and Events;



c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Regional Field Unit No. 6 of the foregoing findings.

RESOLVED, at DA Western Visayas, Brgy. Buntatala, Jaro, Iloilo City, this 23rd day of February, 2023.


ZARLINA B. CUELLO
Chairperson

JOSE SERGIO M. BORJA
Vice Chairperson


RYAN V. RASGO
Member

CARMELITA C. FANTILANAN
Alternate Member

DR. LERISA E. BALOPEÑOS
Member

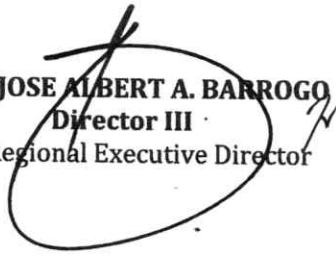
CLARK N. MELENDRES
Alternate Member


MANUEL P. PORQUE
Member

ELIZABETH F. AMIT
Alternate Member


JAMES EARL OGATIS
Provisional Member/ End-User

Approved:


ENGR. JOSE ALBERT A. BARROGO
Director III
OIC, Regional Executive Director