



Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Western Visayas

Negotiated Procurement
(Scientific, Scholarly or Artistic Work,
Exclusive Technology and Media Services)

RESOLUTION NO. 50
Series of 2023

WHEREAS, the Department of Agriculture has a Purchase Request for the One Job Order for 30-minute airtime services to be aired on a commercial radio station with a total budget under NEP for Approved Budget for the Contract in the amount of Two Hundred Seventy Five Thousand Pesos (Php275,000.00);

WHEREAS, DYKA 801 kHz/Kauswagan Broadcasting Corporation is the only one AM radio station and seven FM radio stations operating in the province of Antique;

WHEREAS, DYKA 801 kHz/Kauswagan Broadcasting Corporation is the first AM Station in the province of Antique. It was established in May 1, 1972 and now operates at 10,000 watts wherein it can reach a 120 kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Palawan, Mindoro, Masbate, and Southern Iloilo;

WHEREAS, DYKA 801 kHz/Kauswagan Broadcasting Corporation offers a 30-minute block time at a very reasonable and affordable cost of P25,000.00 per month;

WHEREAS, DYKA 801 kHz/Kauswagan Broadcasting Corporation has established partnership with the DA-western Visayas on its sponsored Kadalag-an sang Agrikultura radio Farm Program aired every 5:00 to 5:30 in the morning from Monday to Friday for the past 28 years;

WHEREAS, series of School-on-the-Air (SOAs), a distant learning program featuring focused and priority commodities of banner programs such as *Palayamanan*, *Palaycheck*, Integrated Pest Management, Coffee Production, Banana production, Organic Agriculture and livestock and poultry technologies were conducted. The conduct of SOA usually ranges from three to four-month intensive lectures of the specific topic by SOA Professors and Focal Persons. The radio program was hosted by the provincial farmcaster, Ms. Arlene Edna La Vega;

WHEREAS, series of agricultural advertorials on African Swine Fever (ASF), Fall Armyworm (FAW) and Rice Competitiveness enhancement Fund (RCEF) were aired which greatly create awareness and educate agri-stakeholders to confront these problems besetting the industry;

WHEREAS, we have established a pool of radio listeners consisting of ordinary farmers, livestock, raisers, fisher folks, students, entrepreneurs and professionals who are interested and are practicing farming in their respective areas;

WHEREAS, it is fitting to air advertorial plugs on organic agriculture program and corn program over DYKA 801 kHz/Kauswagan Broadcasting Corporation as our partner in



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disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry because of its wide reach on listenership among various sectors in the region;

WHEREAS, it is determined that it would be more advantageous for the government to negotiate with DYKA 801 kHz/Kauswagan Broadcasting Corporation by resorting to Alternative Mode of Procurement (Negotiated Procurement) Scientific, Scholarly or Artistic Work, Exclusive technology and Media Services under Section 53.6 of the 2016 Revised IRR of RA 9184;

WHEREAS, One Job Order for 30-minute airtime services to be aired on a commercial radio station is classified under media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media as per Section 53.6 of the 2016 Revised IRR of RA 9184;

NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the "One Job Order for 30-minute airtime services to be aired on a commercial radio station" with a price quotation of Two Hundred Seventy Five Thousand Pesos (Php275,000.00) to DYKA 801 kHz/Kauswagan Broadcasting Corporation;
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Regional Field Unit No. 6 of the foregoing findings.

RESOLVED, at DA RFO VI, Brgy. Buntatala, Jaro, Iloilo City, this 3rd day of February, 2023.

ZARLINA B. CHELLO
Chairperson

JOSE SERGIO M. BORJA
Vice Chairperson


RYAN V. RASGO
Member

CARMELITA C. FANTILANAN
Alternate Member



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DR. LERISA E. BALOPENOS
Member


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Alternate Member

MANUEL P. PORQUE
Member

ELIZABETH F. AMIT
Alternate Member


JAMES EARL OGATIS
Provisional Member/ End-User

Approved:


ENGR. JOSE ALBERT A. BARROGO
OIC, Regional Executive Director