



RESOLUTION NO. 41  
Series of 2023

**WHEREAS**, the Department of Agriculture has a Purchase Request for the One Job Order for 30-minutes airtime services to be aired on a commercial radio station with a total budget under NEP for Approved Budget for the Contract in the amount of Two Hundred Seventy Five Thousand Pesos (Php275,000.00);

**WHEREAS**, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. is considered as one of the top radio stations among the four AM and 15 active radio stations in the province of Aklan and is patronized by the advertisers in metro Kalibo and farmers in the rural areas;

**WHEREAS**, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Capiz, Mindoro, Masbate and Palawan;

**WHEREAS**, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. offers a 30-minute block time at a very reasonable and affordable cost of P25,000.00 per month;

**WHEREAS**, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. has established partnership with the DA-Western Visayas on its *Kadalag-an sa Agrikultura* radio Farm Program aired every 5:00 to 5:30 in the afternoon Tuesday and Thursday for the past 18 years;

**WHEREAS**, series of School-on-the-Air (SOAs), a distant learning program featuring focused and priority commodities of banner programs such as *Palayamanan*, *Palaycheck*, Integrated pest Management, Coffee Production, Banana production, Organic Agriculture and livestock and poultry as sustainable corn production in slopping areas technologies were conducted. The conduct of SOA usually ranges from three to four-month intensive lectures of the specific topic by SOA Professors and Focal Persons and was hosted by the provincial farmcaster;

**WHEREAS**, through these SOAs, we have established a pool of radio listeners consisting of ordinary farmers, livestock, raisers, fisher folks, students, entrepreneurs and professionals who are interested and are practicing farming in their respective areas;

**WHEREAS**, it is fitting to continue airing our *Kadalag-an sang Agrikultura* radio farm program over DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. as our partner in disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry;

**WHEREAS**, it is determined that it would be more advantageous for the government to negotiate with No Boundaries Advertising and Events by resorting to Alternative Mode of Procurement (Negotiated Procurement) Scientific, Scholarly or Artistic Work, Exclusive technology and Media Services under Section 53.6 of the 2016 Revised IRR of RA 9184;



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**DEPARTMENT OF AGRICULTURE**  
Western Visayas

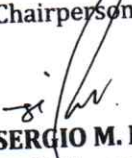
**WHEREAS**, One Job Order for 30-minutes airtime services to be aired on a commercial radio station is classified under media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media as per Section 53.6 of the 2016 Revised IRR of RA 9184;


**NOW, THEREFORE**, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the "One Job Order for 30-minutes airtime services to be aired on a commercial radio station" with a price quotation of Two Hundred Seventy Five Thousand Pesos (Php275,000.00) to DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc.;
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Regional Field Unit No. 6 of the foregoing findings.

RESOLVED, at DA RFO VI, Brgy. Buntatala, Jaro, Iloilo City, this 3<sup>rd</sup> day of February, 2023.

**ZARLINA B. CUELLO**  
Chairperson

  
**JOSE SERGIO M. BORJA**  
Vice Chairperson

  
**RYAN V. RASGO**  
Member

**CARMELITA C. FANTILANAN**  
Alternate Member

  
**DR. LERISA E. BALOPEÑOS**  
Member

**CLARK N. MELENDRES**  
Alternate Member

**MANUEL P. PORQUE**  
Member

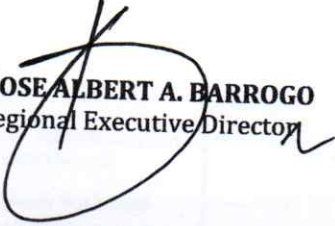
**ELIZABETH F. AMIT**  
Alternate Member



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Western Visayas

  
**JAMES EARL OGATIS**  
Provisional Member / End-User

Approved:

  
**ENGR. JOSE ALBERT A. BARROGO**  
OIC, Regional Executive Director