



RESOLUTION NO. 6
Series of 2023

WHEREAS, the Department of Agriculture has a Purchase Request for the One Job Order for One hour airtime services to be aired over a commercial radio station with a total budget under NEP for Approved Budget for the Contract in the amount of Three Hundred Thousand Pesos (Php300,000.00);

WHEREAS, there are three active AM radio stations and seven active FM radio stations operating in the Province of Capiz;

WHEREAS, Radyo Todo 97.7Khz/Todo Media Services operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring provinces of Aklan, Negros Occidental, Iloilo and Northern Antique;

WHEREAS, Radyo Todo 97.7Khz/Todo Media Services is considered as one of the top FM stations in the Province of Capiz and is patronized by advertisers for its informative block time programs;

WHEREAS, Radyo Todo 97.7Khz/Todo Media Services offers a one-hour block time at a very reasonable and affordable cost of P25,000.00 per month;

WHEREAS, Radyo Todo 97.7Khz/Todo Media Services has established partnership with the DA-Western Visayas on its sponsored *Mauswagon nga Agrikultura* Radio Farm Program aired every 10:30am to 11:45am every Friday for the past seven years;

WHEREAS, series of School-On-The-Air (SOA), a distant learning programs featuring focused and priority commodities of banner programs such as *Palayamanan*, *PalayCheck*, Integrated Pest Management, Coffee Production, Banana Production, organic agriculture and livestock and poultry technologies were conducted. The conduct of SOA usually ranges from three to four month of intensive lectures of the specific topic by SOA Professors and Focal Persons and was hosted by the provincial farmcaster;

WHEREAS, the recent SOA conducted was on Smart Rice Agriculture in collaboration with the Agricultural Training Institute and Provincial government of Capiz which started last May 2021 and culminated on December 14, 2021. We have 500 farmer-enrollees from the different municipalities of the Province of Capiz;

WHEREAS, through these SOAs, we have established a pool of radio listeners consisting of ordinary farmers, livestock raisers, fisher folks, students, entrepreneurs and professionals who are interested and are practicing farming in their respective areas;

WHEREAS, it is fitting to continue airing our *Mauswagon nga Agrikultura* Radio Farm Program over Radyo Todo 97.7Khz/Todo Media Services as our partner in disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry;



WHEREAS, Radyo Todo 97.7Khz/Todo Media Services has proven its worth as a credible radio station and it continue to acquire a high rating listenership in the region and we can claim and be proud of that we've been part of it;

WHEREAS, it is determined that it would be more advantageous for the government to negotiate with Radyo Todo 97.7Khz/Todo Media Services by resorting to Alternative Mode of Procurement (Negotiated Procurement) Scientific, Scholarly or Artistic Work, Exclusive technology and Media Services under Section 53.6 of the 2016 Revised IRR of RA 9184;


WHEREAS, One Job Order for One-hour airtime services to be aired on a commercial radio station is classified under media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media as per Section 53.6 of the 2016 Revised IRR of RA 9184;

NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the "One Job Order for One-hour airtime services to be aired on a commercial radio station" with a price quotation of Three Hundred Thousand Pesos (Php300,000.00) to Radyo Todo 97.7Khz/Todo Media Services;
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Regional Field Unit No. 6 of the foregoing findings.

RESOLVED, at DA RFO VI, Brgy. Buntatala, Jaro, Iloilo City, this 14th day of December, 2022.


ZARLINA B. CUELLO
Chairperson


JOSE SERGIO M. BORJA
Vice Chairperson


RYAN V. RASGO
Member

CARMELITA C. FANTILANAN
Alternate Member




DR. LERISA E. BALOPEÑOS
Member

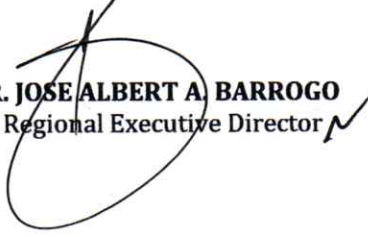
CLARK N. MELENDRES
Alternate Member

MANUEL P. PORQUE
Member

ELIZABETH F. AMIT
Alternate Member


JAMES EARL OGATIS
Provisional Member/ End-User

Approved:


ENGR. JOSE ALBERT A. BARROGO
OIC, Regional Executive Director