



RESOLUTION NO. 17
Series of 2022

WHEREAS, the Department of Agriculture has a Purchase Request for One Job Order for a 30-minute airtime services to be aired on a commercial radio station in the Province of Aklan with a total budget under GAA for Approved Budget for the Contract in the amount of Two Hundred Seventy-Five Thousand Pesos Only (Php 275,000.00);

WHEREAS, the End-user has conducted a market study and has determined a number of service providers in the Province of Aklan;

WHEREAS, there are four AM radio stations and 15 active FM radio stations operating in the Province of Aklan;

WHEREAS, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. operates at 10,000 watts wherein it can reach a 120-kilometer radius where majority of the farmers live. It can also reach neighboring Provinces of Capiz, Mindoro, Masbate, and Palawan;

WHEREAS, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. is considered as one of the top stations in the AM band in Aklan and is patronized by advertisers in metro Kalibo and farmers in the rural areas;

WHEREAS, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. offers a 30-minute block time at a very reasonable and affordable cost of P25,000.00 per month;

WHEREAS, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. has established partnership with the DA western Visayas on its sponsored *Kadalag-an sang Agrikultura* Radio farm Program aired every 5:00 to 5:30 in the afternoon Tuesday and Thursday for the past 17 years;

WHEREAS, series of School-on-the-Air (SOAs), a distant learning program featuring focused and priority commodities of banner programs such as *Palayamanan*, *PalayCheck*, Integrated pest Management, Coffee Production, Banana Production, Organic Agriculture and livestock and Poultry technology were conducted. The conduct of SOA usually ranges from three to four months intensive lectures of the specific topic by SOA Professors and Focal Persons and was hosted by the provincial farm caster;

WHEREAS, the recent SOA conducted was on Unified School on the Air on Smart Rice Agriculture in collaboration with the Agricultural Training Institute and Provincial government of Aklan which started last May 2021, and culminated on November 16, 2021. We have 500 farmer-enrollees from the different municipalities of the Province of Aklan;

WHEREAS, through these SOAs, we have established a pool of radio listeners consisting of ordinary farmers, livestock raisers, fisher folks, students, entrepreneurs and professionals who are interested and are practicing farming in their respective areas;

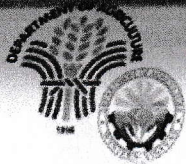


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WE SERVE WHAT FARMERS DESERVE





Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Western Visayas
Parola, Iloilo City

WHEREAS, it is fitting to continue airing our *Kadalag-an sang Agrikultura radio farm program* over DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. as our partner in disseminating agricultural information and updating farmers of the latest development and innovations in the agricultural industry;

WHEREAS, DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. has proven its worth as a credible radio station and it continues to acquire a high rating of listenership in the region;

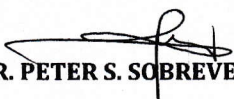
WHEREAS, it is determined that it would be more advantageous for the government to negotiate with DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc. by resorting to Alternative Mode of Procurement (Negotiated Procurement) Scientific, Scholarly or Artistic Work, Exclusive technology and Media Services under Section 53.6 of the 2016 Revised IRR of RA 9184;

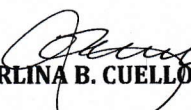
WHEREAS, One Job Order for a 30-minute airtime services to be aired on a commercial radio station in the Province of Aklan is classified under media documentation, advertisement, or announcement through television, radio, newspaper, internet, and other communication media as per Section 53.6 of the 2016 Revised IRR of RA 9184;

NOW, THEREFORE, We the Members of the Bids and Awards Committee, hereby RESOLVE as it is hereby RESOLVED:

- a.) To recommend Negotiated Procurement (Scientific, Scholarly, Artistic Work, Exclusive Technology and Media Services) as appropriate mode of procurement;
- b.) To recommend the award of contract through Negotiated Procurement for Scientific, Scholarly or Artistic Work, Exclusive Technology and Media Services for the "One Job Order for a 30-minute airtime services to be aired on a commercial radio station in the Province of Aklan" with a price quotation of Two Hundred Seventy-Five Thousand Pesos Only (Php 275,000.00) to DYKR-RMN, Kalibo, Aklan/Radio Mindanao Network, Inc.;
- c.) To recommend for approval by the Regional Executive Director of Department of Agriculture Regional Field Unit No. 6 of the foregoing findings.

RESOLVED, at DA RFO VI, Brgy. Buntatala, Jaro, Iloilo City, this 21st day January, 2022.

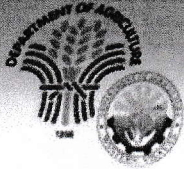

DR. PETER S. SOBREVEGA
Chairperson


ZARLINA B. CUELLO
Vice Chairperson



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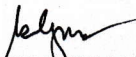


Republic of the Philippines
DEPARTMENT OF AGRICULTURE
Western Visayas
Parola, Iloilo City

DR. CORAZON A. ARROYO/CARMELITA C. FANTILANAN

Member

Alternate Member


DR. LERISA E. BALOPENOS/CLARK N. MELENDRES

Member

Alternate Member

JOSE SERGIO M. BORJA/ ELIZABETH F. AMIT

Member

Alternate Member


JAMES EARL LOGATIS

Provisional Member/ End-User

Approved:


REMELYN R. RECOTER, MNSA, CESO III

Regional Executive Director



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